



New Endeavors
by Women

ANNUAL REPORT 2024



Empowering women since 1988.



A LETTER FROM NEW'S LEADERSHIP



Wanda Steptoe
Executive Director



Dr. Shakira Munden
Board Chair

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DEAR FRIENDS AND SUPPORTERS,

As we reflect on last year (FY24), we do so with deep gratitude for your unwavering commitment to New Endeavors by Women (NEW). This has been a year of both challenge and resilience, marked by uncertainty in the broader economic and social landscape. Despite these obstacles, NEW remains steadfast in our mission to partner with women and their children experiencing homelessness in Washington, DC.

Like many nonprofit organizations, NEW has faced financial headwinds. The rising cost of living, shifts in funding streams, and increased demand for our services have required us to be more strategic and resourceful than ever. However, thanks to the dedication of our staff, board, partners, and our community of supporters, we continue to provide permanent housing and life-changing programs that offer stability, opportunity, and hope for 150 program clients throughout FY 2024.

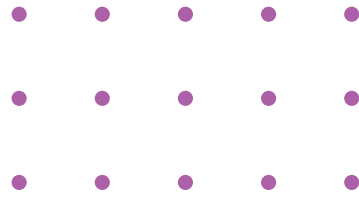
We also want to take this moment to recognize and express our deepest appreciation to Iris Drayton-Spann, who has served as Board Chair for the past 5 years with extraordinary dedication and leadership. Iris has been a guiding force in advancing our mission, and while we will miss her in this role, we are grateful for her ongoing commitment to the organization. As we welcome new leadership, we remain focused on building a strong future for NEW and the women we serve.

The following report highlights the impact of your support — the lives changed, the successes celebrated, and the work that remains. We invite you to reflect on all we have achieved together and to remain engaged in the journey ahead. Your support ensures that women in our community continue to find safe housing, gain independence, and build brighter futures.

With gratitude,

Wanda Steptoe & Dr. Shakira Munden

ABOUT NEW ENDEAVORS BY WOMEN



NEW ENDEAVORS BY WOMEN (NEW) is a nonpartisan 501(c)(3)

nonprofit that partners with women experiencing homelessness to create new futures by offering individualized support and services to end the cycle of homelessness. This includes providing housing, individualized case management and goal setting, life skills development, education, and employment opportunities.

Since its founding in 1988, NEW has been recognized for the value and scale of its impact, both nationally and locally. This includes receiving grant awards and allocations from public and private sources who understand that NEW is poised to support an underserved demographic in DC: women experiencing homelessness.

With a history of 35+ years of operation, NEW has a proven track record of successfully supporting its community members. 95% of its residents transition to permanent housing.

NEW serves women and their children who are experiencing homelessness in the city of DC, who have experienced financial hardships, domestic violence, substance-use issues, mental illness, and/or trauma. The organization provides individualized support including case workers, programming, and financial literacy training.



PROGRAMS

OUR SIX housing programs provide shelter and support services, with specific programs for clients recovering from domestic abuse; living with HIV/AIDS; and women age 55+ who have experienced chronic illness and long-term instability.

Because approximately 25% of women experiencing homelessness in DC are accompanied by their children, we also manage a Youth Enrichment Program (YEP!) to break generational cycles of homelessness.



NEW TRANSITIONS is a transitional shelter offering up to 24 months of intensive supportive services.



SHELTER PLUS CARE provides private apartments and highly individualized supportive services.



NEW HORIZONS provides private apartments and family-centered intensive services for many who are recovering from domestic abuse and mental illness.



YOUTH ENRICHMENT PROGRAM (YEP!) provides academic support and life skills development to our youth residents living in New Horizons, in grades 1 to 8.



NEW JOURNEYS offers permanent-supportive housing and support in a dorm-style setting for six women aged 55 and older, most of whom have chronic illness and have been without stable housing for many years.



NEW JOURNEYS II provides private apartments and trauma-informed services.



KATHY'S HOUSE serves women with chronic needs in apartments and a shared permanent, supportive home setting.

FINANCIALS

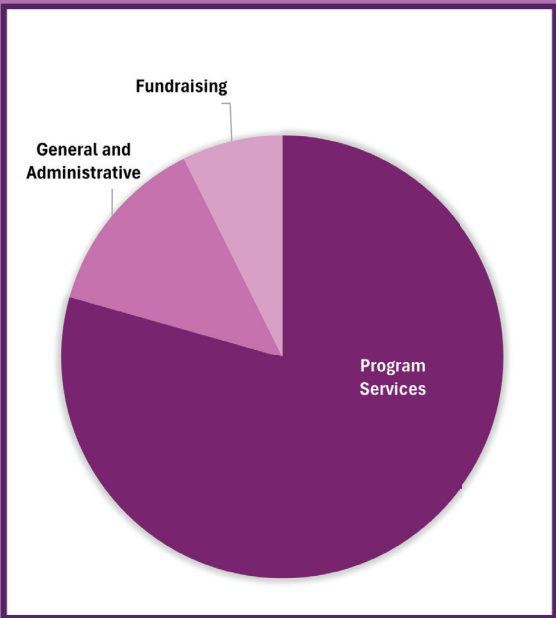
In 2022, New Endeavors by Women had the opportunity to purchase the building that houses one of our housing programs, New Journey’s II, for a deeply discounted price. The purchase and immediate maintenance needed on the building impacted NEW’s reserves but was necessary to continue to provide housing to 15 women aged 55+ who have experienced homelessness.

Compounding this challenge is the uncertain impact of federal decisions on the nonprofit sector, particularly in housing services. With 75% of our funding coming from government

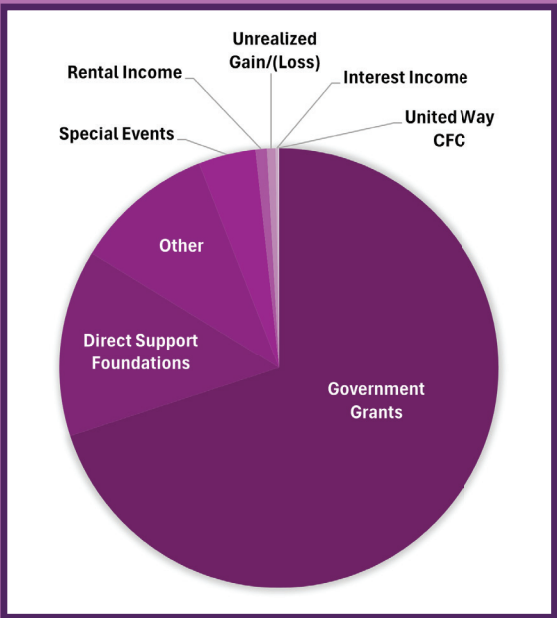
grants—through Housing and Urban Development (HUD) and DC’s Department of Human Services—policy shifts at the federal and local levels could have significant implications for our programs.

For 37 years, New Endeavors by Women has weathered many challenges and provided permanent housing and effective programs to over 3,900 women. As we move forward, we remain committed to securing diverse funding sources to ensure we can continue partnering with women and their children for years to come.

EXPENSES



INCOME



These financials, as of March 2025, are unaudited. For up-to-date financial information, please visit newb.org.

SUPPORTERS

Foundations

Arcana Foundation
Cafritz Foundation
Clark-Winchcole Foundation
Denise Gwyn Ferguson Fund
Jack R. Anderson Foundation
Lainoff Family Foundation
M&T Charitable Foundation
Sidgemore Family Foundation
The Bank of America Charitable Foundation
The Charles Delmar Foundation
The Community Partnership for the Prevention of Homelessness
The Corina Higginson Trust
The Dimick Foundation
The John Edward Fowler Memorial Foundation
The Morris and Gwendolyn
The Rapoport Family Foundation
The Robert Bensen Meyer, Jr. Foundation
The Share Fund
Pete Stark Foundation
Sandpiper Fund., Inc
Sidgmore Family Foundation
Venable Foundation
Weissberg Foundation



Backpacks and school supplies donated to YEP! students by McDermott+



Deloitte volunteers lead a trivia game afternoon at 611 N St

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Emily Yee
David Yin
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This list reflects giving
7/1/23 - 6/30/24.

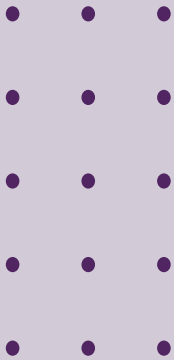
2024 HIGHLIGHTS



Wanda Steptoe and Iris Drayton-Spann present about NEW for the National Black MBA Association.



NEW alumna Donna Burke (L) and friend at Moving Out of Homelessness 2024.



5k to support NEW hosted by DC Brau.



NEW team members at Beau Thai for War of the Roses fundraiser benefit.



Generous supporters organize donations for residents.



Rededicating Kathy's House in honor of Kathy Beal.



November client of the month, Tina Jackson

2024 SUCSESSES

149 adult clients served

25 children served

200+ DC residents helped

35 clients employed (\$17.50-\$31.29/hr)

35 clients enrolled in educational courses

33 clients transitioned to their own housing

78 workshops and enrichment activities

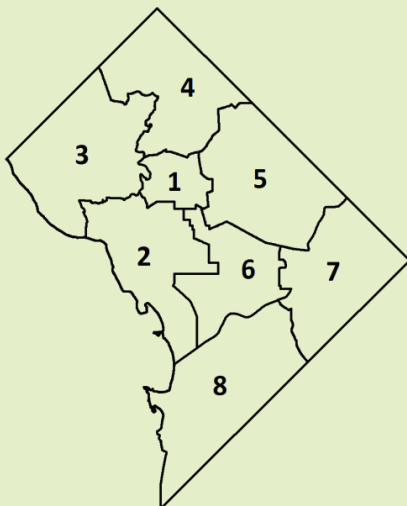
52 group recovery sessions

410 individual recovery coaching sessions

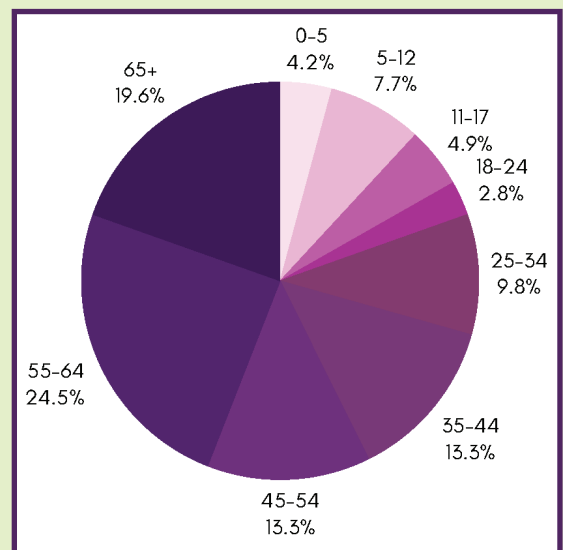
47 clients connected to mental health services



WARDS REPRESENTED
3, 4, 5, 7, & 8



AGES OF CLIENTS SERVED



PARTNERS FOR THE FUTURE

Michele & Keith Anderson
Canfield & Associates
Tahira Christmon
Tori Cooney
Ann Conmy
Debbie Curtis
Howard Dean
Diane Dewhirst
Ellen Dougherty
Iris Drayton-Spann
Joe Eggleston
Emily Ernst
Dr. Bobbi Fagan
Amanda Fyler
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Petrina Williams
Bob Wittig
Emily Zeigenfuse

OUR PARTNERS FOR THE FUTURE are dedicated supporters of NEW's mission who have committed to monthly giving.

This support allows us to plan ahead and ensures our ongoing work in our community.

Become a Partner for the Future at
www.nebw.org/donate.



New Endeavors
by Women



Follow, support, & learn more!

www.nebw.org | info@nebw.org | (202) 682-5825 | Emergency Shelter Hotline: (800) 535-7252

MOVING OUT OF HOMELESSNESS 2025

SEPTEMBER 18, 2025

ANNUAL FUNDRAISER
& SILENT AUCTION

Gave the date

